

●●● Competitive Analytics

CAPABILITY STATEMENT

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Small Business • Woman Owned • DUNS #: 024967486 • EIN #: 33-1141709 • CAGE Code #: 7QFX8

Core Competencies

Competitive Analytics delivers **Big Data, Advanced Analytics, and Business Intelligence (BI) solutions** to help organizations make **better and faster decisions**. We work with organizations of all types and sizes and have extensive cross-industry and cross-departmental experience. Our proprietary methodology ensures accuracy and speed and is customized to each client to support data-driven decision making.

Advanced Analytics

Custom Dashboards | Advisory | Capability Building | Data & Data Services

- Predictive analytics
- Sales & KPI forecasting
- Supply & demand forecasting
- Prescriptive analytics
- Decision optimization
- Price optimization
- Product development analytics
- Product segmentation
- Behavioral analytics
- Customer analytics
- Machine learning
- Customer segmentation
- Operations analytics
- Supply chain analytics
- Logistics
- Labor analytics
- Manufacturing
- Procurement
- Customer service analytics
- Risk analytics
- Sales & marketing analytics
- Performance analytics
- Geospatial analytics
- Trade area analysis
- Location analysis
- Competitive intelligence
- Government planning
- Economic development
- Human resources
- Sensor analytics
- Healthcare
- Cyber security
- Data extraction/management

Key Differentiators

- Proven track record
- Highly accurate methodology
- Faster reports
- Fast development time
- Business centric approach
- Economics / statistics expertise
- Customized solutions
- Cross-industry experience
- Experienced problem solvers

About

- Founded 2000
- Located in Costa Mesa, CA
- Full Service Analytics Firm
- Multi-Industry Expertise
- Full Analytics Stack
- Proprietary Methodologies
- Serves United States / Intl.

Select Clients

- Boeing
- Toyota
- Honda
- United Pacific
- Irvine Company
- First American Title
- SoCal Edison
- City of Anaheim
- City of Santa Ana
- City of Ontario
- City of Riverside
- AvalonBay Communities
- SOCCCD
- Ingram Micro

NAICS

- 541611
- 541720
- 541613
- 541511
- 541614
- 518210
- 541618
- 541690
- 541910

